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Swindon Town FC

Swindon Town Football Club



Official Programme

including League Football

Birmingham City

1972-73 Season

Price 7p

'Chairman's Chat'

First let me welcome you all to this our first round of the F.A. Cup. We really need a win here today from the viewpoint of finance and, what I consider more important at this stage, as a morale booster.

I have headed these few words as 'Chairman's Chat' because Chairmen of all League clubs will be in the news during the next few days when we meet in London to start to hammer out 'A NEW LOOK TO FOOTBALL'.

There are many suggestions and many aspects to be considered and to attempt to deal with them in the space at my disposal would be impossible. However, I will touch on two items that I feel could add zest and impetus to the game. The first is 4 up and 4 down throughout the Leagues. We (the Directors) have always been in favour of this and have voted this way whenever it has come up at the League's Annual General Meeting. There has of course been opposition to this from First Division clubs for the reason that 4 up means nothing to them and 4 down is 2 more down than at present. However, I think that all clubs feel the need for a new pattern of some sort and there must be a better chance than ever of this going through at the next A.G.M. It is already being tried in some of the minor leagues and I have recently read a report where, at this present time in the season, no less than 14 clubs could be involved in relegation and 11 in promotion. This means that every team in the league has something to fight for and thus keep the competitive spirit going throughout the season.

The other item I would touch on would be the abolition of the off-side rule for a trial period. This I know is a more complex matter than 4 up and 4 down, but I really feel that this could help the game. It would alter the pattern of defence (which I think we see too much of), and likewise it would alter the pattern of attack. I think we would see more goals and in my opinion, hear a lot less whistle. This last item, to me, is most important because I feel that the game from the spectator's viewpoint is being ruined. So often is the continuity of good footballing moves broken down by the blowing of the referee's whistle, often for very petty offences. This breaks the spectators' concentration and I am sure this is where frustration and dissent creep in. If the abolition of the off-side rule comes to pass and it means more goals scored I feel confident that we would rather have a 6-6 draw than a 0-0 draw.

My space is limited, but if you have views on these two items please write to our Public Relations Officer, Mr. Collings, and he will be very happy to publish what are considered some of the best letters in future programmes.

My regards to you all.

H. E. LANE,
Chairman.

Cover photo:

Ray Bunkell, Swindon's sharp-tackling midfielder player, tussles for possession with a Bristol City player in last week's Division II match at Ashton Gate.

Swindon Town Football Company Limited

Registered Office County Ground, Swindon

President W J Castle
Vice-Presidents J Davies F Plyer H Williams
Directors
Chairman H E Lane
Vice-Chairman R Fricker
T Beales W Billingham F L Collings
C Cowley A W Done C J Green
Dr J Nicholas K H Wilmer
General Manager R A Morse
Secretary R J Jefferies
Team Manager L Allen

NEWS & VIEWS

We welcome once again our friends from Birmingham. There has existed great friendship between the two clubs since Birmingham visited the County Ground on Monday, 25th September, 1961 in the First Round Replay of the Football League Cup. This was the second season of the competition, and several Division One clubs refused to enter, but Birmingham did everything to help the new competition prosper, and we all know what a wonderful thing it is today.

At the time of our meeting Birmingham were one of the top clubs in the country, while Swindon occupied bottom but one place in Division Three, with the very dismal record: played 11; won 1; drew 4; lost 6; goals for 14, against 29; points 6.

We had been very fortunate to draw one each at St. Andrew's, and the replay created much interest in the area, producing a gate of over thirteen thousand (very large by 1961 standards). The result was a win for Swindon by two goals to nil, and now we quote from the programme following the game:

'The League Cup match was thoroughly enjoyed by an excellent crowd. It was a grand game in every respect.

We thought the Birmingham team played in a very sporting manner. Although beaten by a lesser side, the City players showed no resentment, and in the latter stages fought desperately to retrieve the position. They certainly lacked any form of gamesmanship, and their sporting attitude in often fetching the ball for their opponents, was quickly applauded by the home supporters. It was refreshing to see such actions'.

The officials were a grand group of men. They were full of praise for our lads, their style of play, and the **enthusiasm and sportsmanship of Swindon supporters**. One director enjoyed

the evening so much (despite the defeat) that he came again the following evening with the Reserves. We reserve a great welcome for the said Mr. Wiseman.

This however, is not all one way. The hospitality at Birmingham is magnificent. We here at Swindon always look forward to a visit, and take a large contingent of supporters. We hope the result will go our way today, but whatever it may be, it will most certainly strengthen the bondship between the two clubs.

The win in 1961 started Swindon on the upward grade. At the time, as already stated, we were second from bottom in Division Three League table. At the end of the season Swindon occupied ninth place, with the following record: played 46; won 17; drew 15; lost 14; goals for 78, against 71; points 49.

No doubt the teams playing that evening will interest our Supporters. **Swindon:** Burton; Jones, Trollope; Morgan, Owen, Woodruff; Summerbee, Hunt (E.), Smith, Hunt (R.), Jackson. **Birmingham:** Schofield; Farmer, Beard; Hennessey, Smith, Neal; Hellawell, Stubbs, Harris, Bloomfield, Auld. Hennessey now plays for Derby, and Bloomfield is manager of Leicester City.

Last season the two teams drew one each at Swindon after a hard, fast, open game, but in the return played at the end of January 1972, we were defeated by four goals to one and, as is well known, Birmingham went on to gain promotion to Division One.

Just before Christmas Mr. Frank Plyer retired from the Board of Directors, having served since 1950 – twenty-two years in all. A fine record indeed. We trust we shall see him and his wife at the County Ground for many years.



Les Allen's Column

Firstly, I would like to wish all our supporters a happy and prosperous new year.

Once again our last home game (against Carlisle United) was postponed because of fog, but unfortunately the referee delayed making a decision until 2.15 p.m. As soon as the referee makes a decision, we immediately contact the B.B.C. and local radio programmes, plus television, to let everybody know as quickly as possible. I know that a lot of supporters had already arrived at the ground and thought the conditions were O.K., but the referee has to judge what could happen as the afternoon progresses, and that is no easy decision, particularly with fog.

A welcome today to Birmingham City for the 3rd Round of the F.A. Cup – it should be a very interesting game. Only last year Birmingham left the Second Division to take on teams in our top league, and so far are finding the going tough, as I believe most teams promoted have a hard two or three seasons to consolidate their position.

Birmingham have recently been in the market to purchase players such as Roberts from Arsenal, Want from Tottenham and Hope from West Brom, just to mention a few.

Just recently Birmingham themselves have had many injuries, and only last week they had a number of players down with 'flu and had their game with Crystal Palace postponed.

Last week's League match, away to Bristol City, proved to be the worst performance since I came to the Club, and my players have been made aware they will not be allowed any more performances such as that. After recent away games and gaining a few precious points I did not think we were capable of playing so badly. Let's hope it's out of our system and we soon recover our true form.

On Tuesday our Youth team defeated Aston Villa 4-0 in the replay of the F.A. Youth Cup (3rd Round). After a plea by myself in the local press, a crowd of more than 1,000 turned

up to see the game, and I am sure that everybody really enjoyed what they saw. This added atmosphere, and support given to our team certainly helped them in this result.

The goalscorers were Walkey, Syrett, Scarrott and Compton, with two being scored in each half of the game. In the next round the lads meet either Walsall or Bournemouth away from home.

Next Tuesday the Youth team are away to Bristol City in the quarter-final of the Southern Junior Floodlight Cup. They also still hold a very high position in the Midland Youth League so they are certainly keeping the interest alive in their department.

Match Ball Donors

J. Wilmer (Coal Merchants), St. Margaret's Road, Swindon.
Rimes of Swindon, 102 Commercial Road, Swindon.
Clark Bros. Sports & Social Club, Stratton Rd., Swindon.
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The Pork Shop, 50 Fleet Street, Swindon.
B. H. Green (Wroughton) Ltd., 12 Armstrong Street, Swindon.

GOLDEN GOAL WINNERS

FULHAM (Saturday, 23rd December, 1972)
1st Goal (£60) 32m 7s — Mr. D. Warman, 64 Cunningham Road, Swindon.
Last Goal (£10) 73m 56s — F. Nicholls, 13 Clifton Street, Scarborough, Yorks.
Attendance (£10) Actual 9,489 (paid on 15,001) — Mr. A. Green, 2 Rock Close, Carterton, Oxon.

Playing staff of Birmingham City



Birmingham City pen pictures

Birmingham City was formed in 1875 as Small Heath Alliance playing on waste ground near Arthur Street. In 1877 they moved to Muntz Street, Small Heath and in 1885 turned professional. In 1888 they dropped the title 'Alliance' and in 1905 adopted the name Birmingham F.C., taking up residence at St. Andrew's in 1906. In 1945 they became titled Birmingham City.

The Club were original members of Division II in 1892, Division II Champions 1892/93, 1920/21, 1947/48, 1954/55 and League Cup Winners in 1963. Their best season ever was that of 1955/56 when they finished sixth in Division 1.

Bob Latchford

Birmingham born centre-forward Bob Latchford has come on leaps and bounds since Freddie Goodwin's arrival as manager at Birmingham. He played a leading role in last season's great successes, scoring 27 League and Cup goals, and has passed the double-figure mark this term. Extremely dangerous in the air, he has worked hard at his ground control and now has a deadly shot.

Kenny Burns

Born in Glasgow, he has developed into a versatile player although he specialises in a striking role. He has played in defence, midfield and attack for the first team. Only 18, he played for Scotland in the Little World Cup last May and was then drafted into the full international squad by Tommy Docherty who rates his ability and promise amongst the best in the country.

Jimmy Calderwood

Another Scot and the latest of Goodwin's teenage discoveries. He has made a quick rise from the third to the first team and is a highly skilled and determined member of the midfield formation.

Bobby Hope

A Scottish international, who served West Bromwich Albion for many years before his close-season signing by the 'Blues'. Goodwin rates him the best passer of a ball apart from Johnny Giles (Leeds) in the country. Swindon must watch his free kicks carefully because he can swerve them alarmingly.

Tommy Carroll

An Eire international right-back, Carroll was signed from Ipswich for a large fee after a spell on loan. His vast experience and coolness under pressure played a big part in last season's success.

Trevor Francis

Has found Division 1 defences a lot harder to crack than those in Division 2 in which he became the youngest player ever to score four goals in a League game. Set soccer fans talking with his exploits as a 16 and 17-year-old but his development this season has been arrested by a number of injuries.

Mike Kelly

Goodwin's first signing from QPR, he was first choice goalkeeper until being injured midway through last season. A fully qualified coach, he was appointed second team coach shortly before the season started. He was recalled recently to the first team because of Dave Latchford's injury. Safe and confident under pressure.

Bob Hatton

Signed for 'Blues' from Carlisle he struck up a rewarding goals partnership with Bob Latchford almost immediately. At present he plays twin striker with Latchford and has rediscovered his form after a lean start to the season. A deceptive mover, he is extremely adept at shielding the ball.

Garry Pendrey

A local product and the former club captain, Pendrey was switched from left-back to midfield this season because of the signing of Tony Want, and has adapted himself well to his new position. A shrewd reader of the game and good tackler who can use the ball to the best advantage.

John Roberts

Birmingham's recent record signing from Arsenal has added solidity but has been troubled by a gashed instep on his right foot. A Welsh international to whom Birmingham are looking for increased defensive stability.

Gordon Taylor

Has a degree of economics and is one of the most popular players at the club. Signed from Bolton, he has adapted his orthodox wing play to the 4-4-2 system, but is happiest when taking his full-back on down the wing. He has a hard right-foot shot and should be encouraged to use it more often.

Tony Want

A recent signing from Spurs in the close season, he has settled in well although he too, had injury problems early in the season. A powerful tackler he is extremely fast on the overlap.

George Smith

Has been out of action because of various injury troubles. Goodwin rates his midfield talents sufficiently highly to exchange Johnny Vincent plus cash to Middlesbrough in a deal estimated at more than £60,000.

Keith Bowker

A Birmingham player, who started his career as a forward, but was switched to midfield. He made his first appearance of the season recently - at full-back.

Roger Hynd

One of St. Andrew's most popular players. A Scot who started his career with Rangers before moving to Crystal Palace and City. He was Goodwin's second signing and has been the strong man of the defence ever since. A powerfully-built six-footer, he was voted player of the year by Blues' supporters last season.

Ray Martin

In and out of the side because of injuries to players, long serving Ray, who has been put on the transfer list, recently had a testimonial game. A hard-tackling full-back who is dangerous on the overlap.

Malcolm Page

Born in Knucklas, this Welsh international is one of the best midfield players on the books, but has been hit by injury. He can also play full-back and centre-half, and manager Freddie Goodwin has not been slow to use this versatility.

Alan Campbell

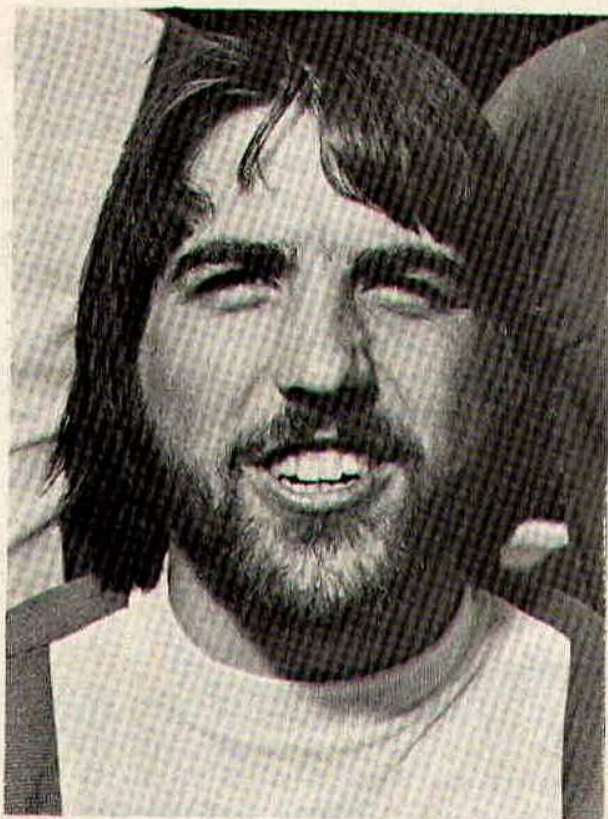
A Scottish Under-23 international, he was one of Goodwin's first buys - a recent signing from Charlton. He has made several first team appearances this season, mainly early on.

Stan Harland

Regarded as a 'bargain buy' when signed from Swindon for £20,000 last season. He immediately propped up a defence that was conceding too many goals but has not been able to command a regular first team place this season.

Dave Latchford

Eldest of three brothers currently playing Division 1 football, he was put on the list at the end of last season because Paul Cooper had claimed the position. He was recalled early in the season, however, and was playing in peak form until recent injury.



Bob Latchford (Birmingham City)

Trevor Francis (Birmingham City)



Swindon Town v Birmingham

Saturday, 13th January, 1971
F.A. Cup (3rd Round)

SWINDON TOWN 2-0

- 1 Allan
- 2 Thomas
- 3 Trollope
- 4 Bunkell
- 5 Burrows
- 6 Potter
- 7 Jenkins
- 8 Howell
- 9 Treacy
- 10 Noble
- 11 Butler
- 12

Colours:
 red shirts
 black shorts

MATCH BALL
 donated by
Mr. T. F. FORDE
 of
Carterton Haulage
and Plant Hire
Limited

Referee
Mr T H C Reynolds (Swansea)
 Linesmen
 Red Flag: **Mr A H Munday** (Stroud)
 Yellow Flag: **Mr C Mallett** (Plymouth)

Town v Birmingham City

Saturday, 13th January, 1973
F.A. Cup (3rd Round)

MATCH BALL
donated by
Mr. T. F. FORDE
of
**Carterton Haulage
and Plant Hire
Limited**

BIRMINGHAM CITY

- 1 Latchford (D)
- 2 Bowker
- 3 Want
- 4 Pendrey
- 5 Hynd
- 6 Harland
- 7 Smith
- 8 Hope
- 9 Latchford (R)
- 10 Phillips
- 11 Taylor
- 12 Hatton

Colours:
blue and white

Referee
Mr T H C Reynolds (Swansea)
Linesmen
Fourth Flag: **Mr A H Munday** (Stroud)
Fifth Flag: **Mr C Mallett** (Plymouth)



Peter Noble (Swindon Town)

12	Queen's Park Rangers	(H)	2—2
16	Sheffield Wednesday	(A)	1—2
	(League Cup 1)		
19	Carlisle United	(A)	0—3
26	Bristol City	(H)	2—1
29	Sheffield Wednesday	(H)	1—0

2	Sunderland	(A)	2—3
5	Derby County (League Cup Rd. 2)	(H)	0—1
9	Blackpool	(H)	0—0
16	Aston Villa	(A)	1—2
19	Huddersfield Town	(A)	1—1
23	Portsmouth	(H)	1—1
26	Luton Town	(H)	0—2
30	Hull City	(A)	2—3

4	League Cup (3)		
7	Burnley	(A)	1—2
14	Preston North End	(H)	3—2
21	Nottingham Forest	(A)	2—2
28	Brighton & Hove Albion	(H)	2—2

1	League Cup (4)		
4	Luton Town	(A)	1—0
11	Huddersfield Town	(H)	1—1
18	Orient (F.A. Cup 1)	(H)	3—1
22	League Cup (5)		
25	Middlesbrough	(A)	2—0

9	Millwall (F.A. Cup 2)	(A)	1—1
16	Oxford United	(A)	0—1
23	Fulham	(H)	2—2
26	Portsmouth	(A)	1—1
30	Carlisle United	(H)

6	Bristol City	(A)	0—3
13	F.A. Cup (3) Birmingham City	(H)
20	Sunderland	(H)
23	Cardiff City	(H)
27	Blackpool	(A)

3	F.A. Cup (4)		
10	Aston Villa	(H)
13	Queen's Park Rangers	(A)
17	League Cup (Final)		
24	Oxford United (F.A. Cup 5)	(H)

3	Burnley	(H)
10	Preston North End	(A)
17	Nottingham Forest (F.A. Cup 6)	(H)
24	Brighton & Hove Albion	(A)
31	Middlesbrough	(H)

7	Cardiff City (F.A. Cup Semi-Final)	(A)
14	Millwall	(H)
20	Fulham	(A)
21	Orient	(A)
24	Hull City	(H)

5	F.A. Cup Final		
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15	Southampton	(H)	2—3
19	Plymouth Argyle	(H)	3—1
26	West Ham United	(A)	2—1

2	Arsenal	(H)	1—0
6	Crystal Palace	(A)	1—1
9	Bournemouth & Boscombe	(A)	5—0
16	Oxford United	(H)	1—1
19	Norwich City	(H)	1—2
23	Bristol City	(A)	1—1
30	Queen's Park Rangers	(H)	1—0

7	Tottenham Hotspur	(H)	1—3
10	Swansea City	(A)	0—2
21	Bristol Rovers	(H)	0—1
24	Fulham	(A)	1—0
28	Leicester City	(A)	0—3

4	Fulham	(H)	1—1
11	Southampton	(A)	1—2
18	Birmingham City	(A)	0—2
25	Reading	(H)	1—3

2	Chelsea	(A)	2—2
9	Cardiff City	(H)	0—1
16	Crystal Palace	(H)	1—0
23	Ipswich Town	(A)	1—3
30	Plymouth Argyle	(A)

6	West Ham United	(H)	4—0
13			
20	Arsenal	(A)
27	Bournemouth & Boscombe	(H)
31	Oxford United	(A)

3	Ipswich Town	(H)
17	Bristol City	(H)
24	Queen's Park Rangers	(A)

3	Tottenham Hotspur	(A)
10			
17	Bristol Rovers	(A)
20	Swansea City	(H)
24	Leicester City	(H)
28	Reading	(A)

7	Chelsea	(H)
11	Cardiff City	(A)
21	Birmingham City	(H)
28	Norwich City	(A)

5	F.A. Cup Final		
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The man in the middle

Thomas Reynolds

Swansea

Began refereeing in Bristol in 1957/58 and officiated in junior leagues there and in Cardiff and Swansea. A linesman and then referee in the Welsh League and Football Combination, he was appointed to the League line in 1965/66 and to the referees list in 1968/69. Refereed the Switzerland v Greece Nations Cup game in 1971, England v Scotland Under-23 international in 1972, and Sliema Wanderers (Malta) v Akranes (Iceland) European Cup 1971/72. An estate developer, he was appointed to the F.I.F.A. and U.E.F.A. referees list in 1971/72.

Division II

	P	W	D	L	F	A	Pts.
Burnley	25	13	11	1	43	23	37
Q.P.R.	25	12	9	4	46	31	33
Oxford United	26	12	5	9	32	24	29
Blackpool	25	11	7	7	39	30	29
Aston Villa	25	10	9	6	27	26	29
Fulham	25	9	10	6	36	30	28
Luton Town	25	10	8	7	32	28	28
Sheffield Wed.	27	10	8	9	44	39	28
Preston North End	26	10	7	9	26	30	27
Bristol City	26	9	8	9	32	33	26
Middlesbrough	26	9	8	9	23	29	26
Hull City	25	8	9	8	36	31	25
Carlisle United	24	9	6	9	38	29	24
Millwall	26	9	6	11	34	30	24
Nottingham Forest	25	8	8	9	29	32	24
Swindon Town	25	6	10	9	32	38	22
Portsmouth	26	7	8	11	27	33	22
Huddersfield Town	24	5	11	8	21	28	21
Sunderland	22	6	8	8	30	32	20
Orient	25	5	9	11	22	32	19
Cardiff City	23	7	4	12	11	37	18
Brighton	26	2	9	15	26	57	13

Key of the board

First Section

A—Arsenal v Leicester City
 B—Bradford City v Blackpool
 C—Brighton v Chelsea
 D—Burnley v Liverpool
 E—Carlisle United v Huddersfield
 F—Charlton Athletic v Bolton
 G—Chelmsford v Ipswich
 H—Crystal Palace v Southampton
 I—Everton v Aston Villa
 J—Grimsby v Preston North End
 K—Luton Town v Crewe
 L—Manchester City v Stoke
 M—Margate v Tottenham Hotspur
 N—Millwall v Newport
 O—Newcastle United v Bournemouth
 P—Norwich City v Leeds United
 Q—Notts County v Sunderland
 R—Orient v Coventry
 S—Peterborough v Derby County
 T—Portsmouth v Bristol City

Second Section

A—Plymouth Argyle v Middlesbrough
 B—Q.P.R. v Barnet
 C—Reading v Doncaster
 D—Sheffield Wednesday v Fulham
 E—Stockport County v Hull City
 F—Watford v Sheffield United
 G—West Brom. A. v Nottingham Forest
 H—Wolverhampton v Manchester United
 I—York City v Oxford United

Forthcoming matches

SATURDAY, 20th JANUARY

Division II - ko 3 pm

SUNDERLAND

TUESDAY, 23rd JANUARY

Division II - ko 7.30 pm

CARDIFF CITY

SATURDAY, 27th JANUARY

Football Combination - ko 3 pm

BOURNEMOUTH

SATURDAY, 3rd FEBRUARY

Football Combination - ko 3 pm

IPSWICH TOWN

The Swindon Town Girls
are looking for

New Recruits



Do YOU wish to join
the ranks of this attractive
team?



You do? Then why not write to:
Mrs. PHYLLIS TANNER
c/o Swindon Town F.C.
County Ground, Swindon, Wilts.



London Entertainment

Our Box Office can provide tickets for most entertainment in London from Comedy to Opera and Ballet and includes shows like **SHOWBOAT** at the Adelphi, **MAX BYGRAVES** at the Victoria Palace, **JESUS CHRIST SUPERSTAR** at the Palace, **OH! CALCUTTA** at the Royalty, **GODSPELL** at Wyndhams, **PYJAMA TOPS** at the Whitehall, also all the Pantomimes and Christmas Shows at the Palladium, Coliseum, Mayfair, Mermaid, Victoria Palace and Marble Arch Odeon.

Why not make use of our Box Office? You will not receive a more efficient or cheaper service.

Should you not live in Swindon, tickets are available through our mini-agents shown below: Lewis's Ltd., The Haymarket, Bristol; Hunting Lambert Ltd., Devizes, Melksham, Glastonbury and Shepton Mallet; B.C.A. Travel Ltd., 27 Winchcombe Street, Cheltenham and 17 Southgate Street, Gloucester.

Playtravel, Wootton Bassett.

Bristol Omnibus Co. Ltd., Bristol.

Bristol Omnibus Co. Ltd., Gloucester.

Tickets for future Football League matches when Swindon Town are playing at home may also be booked through any of the agents indicated above.

Golden Goal Competition

Would you like £60?

You would? – then make sure you buy your **Golden Goal** tickets at every first team home match. For a minimum outlay of only five new pence **you** could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget – the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes **must** be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game — price five pence. The ticket with the exact

time when the **first goal** is scored will win **£60**. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the **last goal** is scored will win **£10**. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the time-keeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

PUBLIC RELATIONS

I am delighted to be able to write these notes after our Youth team cup replay with Aston Villa, and to be able to congratulate the Youths on a wonderful team effort. I am sure that the 1,081 supporters went away well satisfied with the game and also encouraged by the thought that these lads, if they continue to progress, must soon be knocking on the door of the more senior sides. Indeed, quite a number have already played in the Reserve side and made good impressions. The lads themselves really need no reminding, but it is only hard work and dedication to the game which will in the end bring its rewards. Well done lads, and although you are away in the next round to either Walsall or Bournemouth, we wish you well; and if you can bring either team back to Swindon I am sure our supporters will turn out in force to support you.

Why not come along to Bristol City on Tuesday next, 16th January, kick-off 7.30 p.m. to support these lads in the F.A. Floodlight competition?

We extend to Mr. F. Plyer our best wishes and trust that both him and Mrs. Plyer will be able to enjoy many more years of enjoyment at the County Ground. Mr. Plyer served the Football Club as a Director for 23 years through good times and bad, a real achievement for which we thank you, Frank. Mrs. Plyer, better known as Millie to her friends, has also been stalwart support for Frank and the Club. I am sorry to say she is not too well at the moment, but we hope she will soon improve and return amongst us.

I am anxious to create a closer atmosphere between club and supporters and to help this along, I would like to organise some cordial evenings in Swindon, but more especially in the outlying districts. This, I hope, could be arranged to include a question time forum where members of the Board of Directors, Manager, players and office staff would have a chance to meet people and answer questions, etc.

I envisage that these events could be held at Social Clubs of various description, village halls, or even works canteens. Would anyone interested in organising such an evening, which I am sure would not only be a social occasion but would also be informative to both Club and supporters alike. Write to me as soon as possible and I will arrange a meeting to discuss details.

Today we need your extra vocal support. Give the lads your backing from the first whistle and I am sure they will respond.

F. L. COLLINGS,
Public Relations Officer.

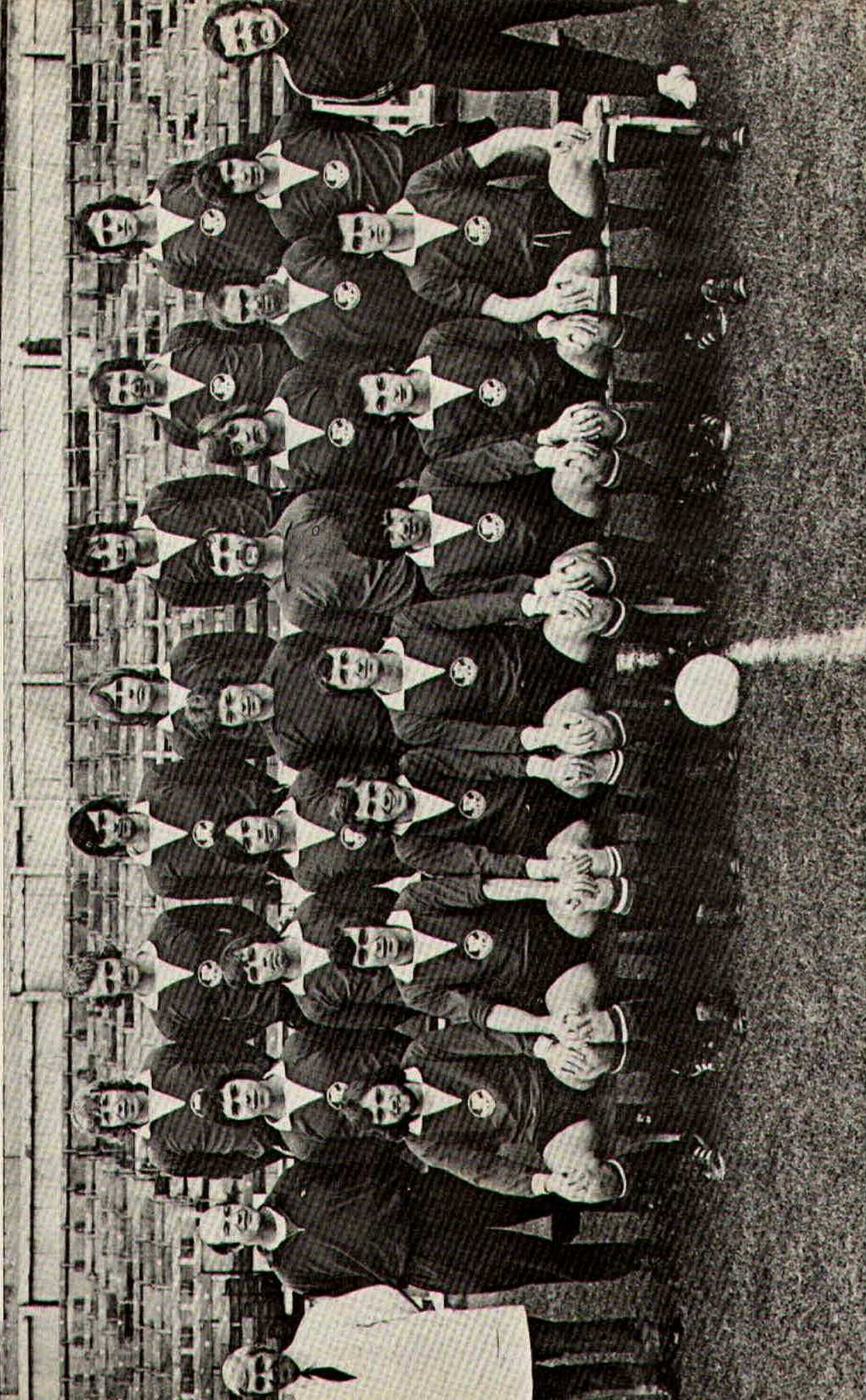


Bobby Gould (Bristol City)

Stan Harland (Birmingham City)



Players and officials of Swindon Town F.C.





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